



photo from *Tomorrow's Wine*

Bichi

We are thrilled to introduce you to a truly special experience coming from a part of the world of wine you would not normally expect.

Brothers Noel and Jair Téllez, along with their business partner Alejandro Torres, who all share a deep connection for wine and their Mexican heritage, decided to embark on a journey together to revive traditional winemaking in the region of Tecate, Baja California, Mexico. With its unique terroir and grape varieties, Noel, Jair, and Alejandro have dedicated themselves to crafting exceptional wines that reflect the spirit and diversity of their homeland.

Bichi has a very unique geographical location in Baja California, with the Gulf of California on one side and the Pacific Ocean on the other. The sun-soaked vineyards and cool ocean breezes contribute to the distinct characteristics of Bichi's wines. Along with their uncommon locale, they are dabbling with heirloom grapes such as Mission, Pais, Tempranillo, and Cariñena - and even some that have yet to be named.

While it is great to embrace the new and unknown, it often leaves us aimless, unable to situate these new flavors with the typical grapes we know and love. However, we can in fact relate this new world of Mexican wines to something more familiar by lining up the region latitudinally to classic winemaking regions in Europe. For example, Napa is located around 38-39°N latitude, similar to Bordeaux in France, which is around 44-55°N latitude. Both regions are renowned for their silky Cabernet Sauvignons. Willamette Valley in Oregon lies around 45°N, similar to the Cote d'Or in Burgundy, which ranges from 46-47°N. Both regions are celebrated for their elegant Pinot Noirs and Chardonnays. The Finger

Lakes in New York are located 42-43°N, which lines up close to Mosel River in Germany, ranging from 49-50°N, and both regions are known for their cooler climates, ideal for cultivating Riesling. All this brings us back to Tecate, Mexico, sitting between 30-32°N, which lines up closest to Priorat, Spain, the Douro Valley of Portugal (41-42°N), and Mount Etna of Sicily (37-38°N). All these regions are influenced by their neighboring bodies of water and experience warm, sunny climates with hot summers and mild winters, which are perfect for growing grapes. Priorat is known for its robust red wines made of Garacha and Cariñena, similar to Baja's Tempranillo and Cariñena. While the grape varieties differ in the Douro Valley, the essence of the wines are very similar with their bold red fruit. These wines are perfect for the climate as they are easily enjoyed on a hot summer day paired with harder meats or rich mushrooms. **

It is very exciting to experience the unknown in a world that seems to have been already so explored. While Bichi is not the first to make wine in Mexico, through Noel, Jair, and Alejandro's commitment to quality, Bichi has not only established itself as a leading producer in the Mexican natural wine scene, but has also become an ambassador for the country's blossoming wine industry.

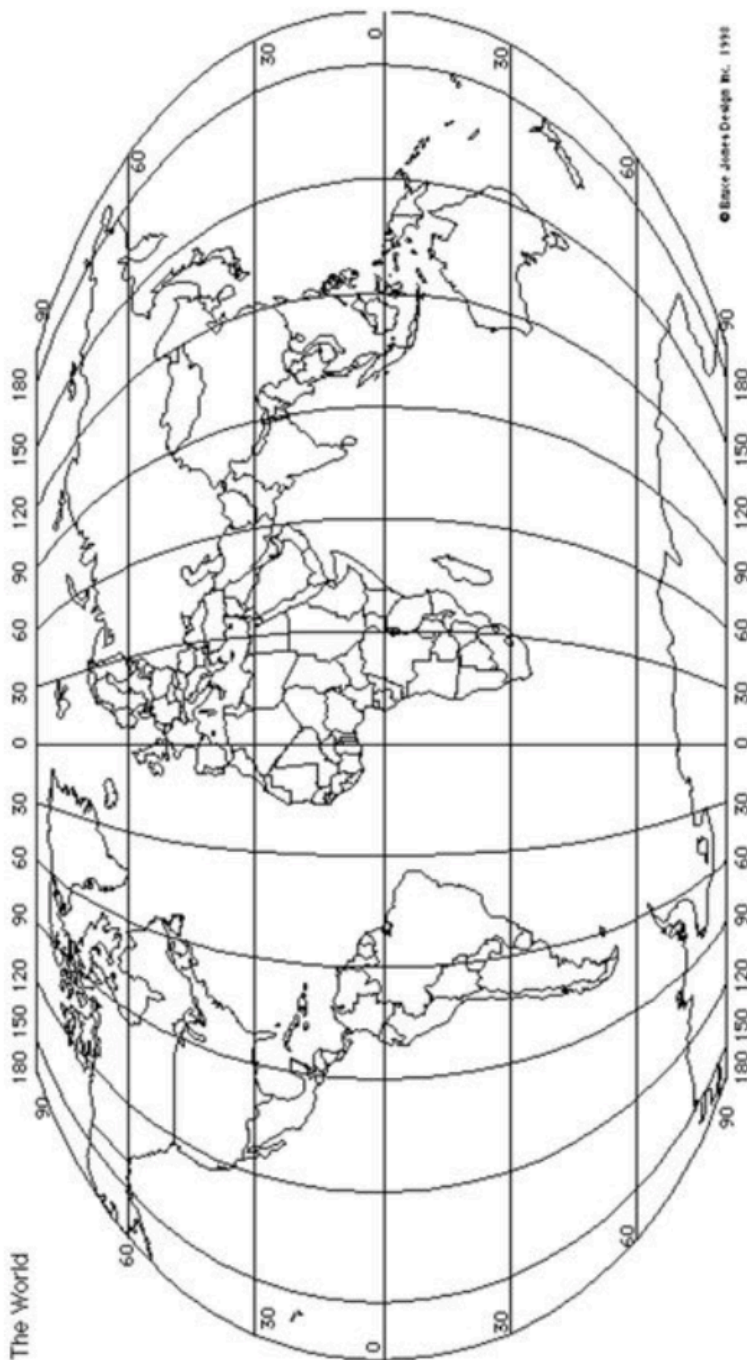
We are so excited to have Noel come and taste us through his wines in person on March 23rd, the Saturday before Soif. Come by anytime between 1-3PM to experience the magic first hand, you know I'll be there.

Jean-Paul



photo from Jose Pastor

**While latitude can provide general indication of climate and growing conditions, it is just one of many factors that influence the style of wine! Sure, more often than not, similar latitudes will share similar climatic similarities, but other aspects such as altitude, proximity to bodies of water, soil composition play significant roles. So while it is fun in practice, this method is not full proof!



DIVERSEY WINE CLUB TWO

Bichi

March 2024

The Calendar for March 2024:

Sunday 3rd - Patrick Bouju with Hope Harrison 12-3

Brumaire Shop Hours -

Thursday the 7th, 11-5

Friday 8th - Sunday 11th CLOSED

Tuesday the 12th 11-6

Sunday the 17th - Etteilla with Mac Parsons 12-3

Friday the 22nd - Hana Makgeolli with Alice Jun 5-7

Evan Lewandowski will be pouring at Cellar Door Provisions

Saturday the 23rd - Bichi with Noel Téllez and Maryam Hariri 1-3

& Broc Cellars with Chris Brockway 5:30 -?

Sunday the 24th - Soif

Sunday the 31st - Berucci with Dave Sink 12-3

April's wine club tasting will be Thursday the 4th from 12 to 8

